



**Eighth International Conference
on the Ultrasonic Measurement and Imaging
of Tissue Elasticity[®]
Vlissingen, Zeeland, The Netherlands
September 14 – 17, 2009**

2009 Exhibitors Terms and Conditions

The following terms and conditions form part of the contract between the Exhibitor and the Organizers. Exhibitors are asked to ensure that the terms as laid out below are brought to the attention of their staff and contractors.

For questions, please contact:

The Conference Secretariat
UTHSCH – Medical School, Department of Diagnostic and Interventional Imaging
6431 Fannin, MSB 6.168
Houston, Texas 77030, USA
Phone: +1-713-500-7687
Fax: +1-713-500-7694
Email: elasticity.conference@uth.tmc.edu

Exhibit Location:

The exhibition will be held in the Conference Room 2 at
The Golden Tulip Westduin Tel: +31-(0)-118-552510
Vlissingen Fax: 31-(0)-118-552776
The Netherlands

Exhibitor Preliminary Schedule:

| Set-up Hours | |
|-------------------------|--|
| Monday, September 14 | 8:00 am-12:00 pm |
| Exhibit Hall Hours | |
| Monday, September 14 | 12:00 pm-8:00 pm* (through the Opening Reception Dinner) |
| Tuesday, September 15 | 8:00 am-5:30 pm |
| Wednesday, September 16 | 8:00 am-5:30 pm |
| Thursday, September 17 | 8:00 am-4:30 pm (end of afternoon coffee break) |
| Break-down Hours | |
| Thursday, September 17 | (end of last Scientific Session) 5:30 pm-7:00 pm |

* All exhibitions must be closed during the Tutorial, Scientific & Poster sessions Monday.
All times are approximate and subject to change without notice; see Final Program for final times.

Definitions:

As used herein "Organizers" shall mean the International Conference on the Ultrasonic Measurement and Imaging of Tissue Elasticity[®] (ITEC), its agents, employees acting for it, and the management of the exhibit facility.

"Authorized" shall mean the exhibit contact is the person authorized to make all decisions on behalf of his/her company/organization regarding exhibits.

"Hotel" shall mean The Golden Tulip Westduin, Vlissingen, The Netherlands.

Irregular Activities:

The Organizers reserve the right to decline, prohibit, or expel exhibits that, in its judgment, are out of keeping with the character of the exhibition; this reservation being all inclusive as to persons, things, printed matter, products, conduct, etc. Persons, firms, or organizations not having contracted with management for exhibit space may not display or demonstrate any products, processes, or services; solicit orders, or distribute surveys or advertising materials at the exhibit facility. Infringement of this regulation will result in the prompt removal of the offending person(s) and materials from the exhibit hall.

Conduct of Exhibitors:

Representatives of companies may not engage in sales activities while in the room where an educational activity takes place.

People on the exhibit floor are expected to conduct themselves in a professional manner.

All personnel associated with the exhibition must be registered, either as part of the [2009 Exhibition Reservation Forms](#) or [individually](#).

Exhibitors may not display or advertise products of any kind other than those manufactured or sold by them in the regular course of their business.

The Organizers retain sole authority to determine the eligibility of any company, product, or organization to exhibit and may refuse exhibit space to a potential exhibitor for any reason.

Exhibit Applications:

Booth space applications must be received by **July 20, 2009**, and must be accompanied by **FULL PAYMENT** (in Euro) of the booth rental fee. Applications will not be processed/assigned space without the receipt of full payment by this date.

Applications received after **July 20, 2009**, must be accompanied by 125% of the booth rental fee (see 2009 Exhibition Reservation Forms and Instructions for exact fees); exhibit space will be assigned based on availability and cannot be guaranteed. Late applications that cannot be accommodated will be returned with a full refund.

Floor Plan:

Dimensions and location shown on the official floor plan are estimated, but not warranted, to be accurate. The Organizers reserve the right to make modifications to meet the needs of the exhibitors and the exhibition.

Construction of Exhibits:

Exhibits may not obstruct the general view or hide adjacent exhibits from the normal line of sight. Booths are limited to 2.4m in height. Display fixtures must be confined to the exhibitor's space.

It is the exhibitor's responsibility to comply with the ITEC booth construction regulations. The Organizers reserve the right to close down any booth for noncompliance.

Restrictions on Usage of Space:

Exhibitors may not sublet, assign, or share any part of the space allocated to them without written consent from the Organizers. Solicitations or demonstrations by exhibitors must be confined within the bounds of their respective booths. Aisle space may not be used for exhibit purposes, display signs, solicitation, or distribution of promotional materials.

Exhibitors permitted by the Organizers to use an open sound system within their exhibit area may not have sound leakage interfering with any other exhibitor and must provide adequate standing room for customers in the booth, rather than in the aisles. The Organizers reserve the right to take necessary corrective action. Exhibits, signs, and displays are prohibited in any part of the public space or elsewhere on the premises of the meeting facility, guest rooms, or hallways of the hotel unless approved by the Organizers and the Hotel.

Failure to Occupy Space:

Space not occupied by the close of the exhibit set up period as specified by the Organizers may be forfeited by the Exhibitor. The space may be resold, reassigned, or used by the Organizers without refund, unless prior written approval is obtained from the Organizers.

Furnishings:

Each Exhibitor will be provided with 1 skirted table, 2 chairs and 1 trash can by the Hotel. Furniture and/or additional draping, carpet, accessories, signs, electrical outlets, etc, are the sole responsibility of the exhibitor. If additional furnishings are required, the Exhibitor must make arrangements directly with the Hotel or another agent that is acceptable to the Hotel. (Should another agent become involved, the Organizers will inform the Exhibitors at that time.)

Appearance of Exhibits:

Any part of an exhibit that does not lend itself to an attractive appearance, such as unfinished sides or worn carpeting or end panels, must be draped.

Installation and Dismantling:

Installation and dismantling of exhibits must be carried out during the time allocated by the Organizers. No exhibit may be erected after the exhibition opens or be dismantled before the official closing time. Exhibitors are responsible for seeing that all their storage and packing materials are delivered to the Hotel and removed from the exhibit hall on schedule. If an exhibitor fails to remove an exhibit, the Organizers reserve the right to make arrangements for its removal, billing the exhibitor for charges incurred.

Electrical Requirements:

A standard European supply (220V, 50 Hz) will be available. For further electrical requirements please contact the Hotel.

Videotaping/Photography:

The ITEC does not allow any unauthorized videotaping or photography at the convention.

Live Scanning:

Live scanning on volunteers or models is not permitted at any ITEC-sponsored function. Please use phantoms and video tapes for demonstration purposes.

Attendee List:

In compliance with our Privacy Policy, there will be no release of an attendee lists or any other personal information. (See our [Privacy Policy](#) on our website at for details.)

Smoking and Tobacco Products:

Smoking is not permitted at any ITEC-sponsored functions.

Children:

The ITEC does not encourage children at the conference sessions or in the exhibit hall.

Safety:

The Exhibitor's personnel are expected to comply with all mechanical, electrical and any other safety regulations of the Hotel.

The Organizers or the Hotel cannot be held responsible for any damage or injury sustained by the Exhibitor's equipment or personnel due to unsafe conduct by the Exhibitor.

By agreeing to the terms and conditions, the Exhibitor certifies that its equipment is fit for its intended safe usage.

Fire Precautions:

The Exhibitor's personnel are expected to comply with all fire regulations of the Hotel.

No passageway or fire exit shall be obstructed by equipment or any other material.

In General:

Craftsmen at all levels are instructed to refrain from expressing any grievances or directly challenging the practices of any exhibitor.

Delivery and Removal Instructions:

Delivery and removal instructions will be given on the [Exhibitor Page](#) of the Conference Website. Any shipments to the hotel and any charges for these shipments, including handling charges by the Hotel are the sole responsibility of the Exhibitor.

Security:

By agreeing to the terms and conditions, the Exhibitor expressly agrees to exhibit equipment and materials at its own risk.

Neither, the Organizers nor the Hotel assume any responsible for the safety of any article brought into or left in the Conference area by anyone at any time. This includes, but is not limited to, loss due to fire, theft, malfunction, accident, flood, electrocution, vandalism, misuse or any other cause what so ever. The Organizers do not assume any obligation or duty with respect to the protection of the Exhibitor's property, which shall, at all times, be the sole responsibility of the Exhibitor.

Security guards will not be provided by the Organizers or the Hotel.

Damage to Exhibit Space:

Exhibitors must surrender their exhibit space at the end of the Conference in the same condition in which it was received. Should damage to the exhibit space be found, the exhibitor shall be liable to the owner of the property so damaged.

Liability:

Insurance and liability are the full and sole responsibility of the Exhibitor. The Exhibitor agrees to protect, save, defend, and keep damages or charges imposed for violation of any law or ordinance occasioned by the neglect of the Exhibitor, as well as to comply strictly with the applicable terms and conditions contained in the agreement between the ITEC and the exhibit facility regarding said premises and further: "The Exhibitor shall at all times protect, indemnify, save and defend and keep harmless the ITEC and the exhibit facility against and from all losses, costs damage, liability or expense from, or out of, or by Exhibitor, its agents, employees and business guests which arise from, or out of, or by reason of, said Exhibitor's occupancy and use of the exhibit premises or a part thereof."

Marketing/Promotional Materials:

All marketing and promotional materials may only be displayed and distributed at the Exhibitor's space.

Cancellation or Reduction of Space:

If notification of intent to cancel or reduce space is received by the Organizers on or before July 20, 2009, all sums paid by the exhibitor, will be refunded less a service charge of €125. If notification of intent to cancel or reduce space is received by the Organizers after August 31, 2009, all sums paid by the exhibitor will **NOT** be refunded. No refunds will be made prior to December 15, 2009. All cancellations must be in writing. Cancellation of Show: If fire, strike, or other circumstances beyond the control of the Organizers causes the exhibit to be cancelled, partial or full refund of paid exhibit fees may be made.

Amendments/General Supervision:

All exhibit matters and questions not covered by these terms and conditions are subject to the decision of the Organizers. These terms and conditions may be amended at any time by the Organizers, and all amendments so made shall be equally binding on all parties affected by them as are the original terms and conditions. If there are any amendments or additions to these terms and conditions, written notice will be given by the Organizers to affected Exhibitors.

Function Space:

Hospitality suites and/or entertainment activities are not permitted to operate during hours when the exhibit hall is open or when official Conference programming and special events are taking place.

If you are interested in function space, please submit your request in writing stating date, time, purpose of event and contact information to:

The Conference Secretariat
UTHSCH – Medical School, Department of Diagnostic and Interventional Imaging
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Houston, Texas 77030, USA
Phone: +1-713-500-7687; Fax: +1-713-500-7694
Email: elasticity.conference@uth.tmc.edu

Exhibitors must open their exhibit on time each day and staff the booth at all times during the exhibit hours.