



UNIVERSITY of HOUSTON

TRAINER CERTIFICATE PROGRAM

Blended
Online
&
Face-to-face

Target Audience:

- * For emerging learning and development professionals
- * For subject matter experts (SMEs) who design and deliver training

What do you get?

- * Learn to perform a needs assessment
- * Learn to apply adult learning principles
- * A Trainer Certificate from the University of Houston
- * 5.6 CEU credits
- * Each module can be taken independently for 1.5 CEUs and a certificate in that specific area

Blended Delivery

- * Online content, discussions, and activities
- * Project-Based
- * Virtual group meetings

Module I (Day 1 & Day 2)

September 16th & 23rd: 12 - 5pm

Foundations of Workplace Learning

- * Systems Approach to Instructional Design
- * Analyzing the Need for Training
- * Adult Learning Theory
- * Writing performance objectives

Module II (Day 3 & Day 4)

October 7th & 21st : 12 - 5pm

Designing and Developing Training

- * Write learning objectives
- * Building the Design Plan
- * Design Learner-Centered Training
- * Develop Training Materials

Cost

- * Early Bird Registration: \$2500
- * Regular Price: \$2750
- * Late Registration: \$3000
- * (Costs include 4 modules, student manual, online materials, 5.6 CEUs)
- * Each module separately: \$ 750

Meets;

- * 4 Friday 9 - 1pm
- * 3 online live meetings

Schedule

Module III

November 4th & 18th: 12 - 5pm

Evaluating Training

- * Reaction
- * Learning
- * Workplace Application (TRANSFER)
- * ROI (Return On Investment)

Module IV

December 2nd & 9th: 8:30am - 4:30pm

Delivering a Positive Learning Experience

- * The Instructional Process
- * Motivating and Managing the Audience
- * Platform and Delivery Skills
- * Facing Classroom Challenges

For dates and other information:

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