Looking a gift horse in the mouth: Corporate gifts sponsoring life sciences research

Campbell et al

- Research-related gifts are a common and important form of research support
- But recipients think that donors place restrictions and expect returns that may be problematic for recipients and their institutions.
- The paper looked at
  - The percentage of faculty who received a research-related gift
    - 43% received a research-related gift
      - Biomaterials (24%)
      - Discretionary funds (15%)
      - Research equipment (11%)
      - Trips to meetings (11%)
      - Support for students (9%)
      - Other (3%)
  - The perceived importance of gifts to respondents' research
    - 66% reported the gift was important to their research.
  - What the recipient thought the donor expected in return for the gift.
    - Acknowledgment in publications (63%)
    - That the gift not be passed on to a third party (60%)
    - That the gift be used only for the agreed-on purposes (59%)
    - Prepublication review of any articles or reports (32%)
    - Testing of the company’s products (30%)
    - Ownership of all patentable results from the research in which a gift was used (19%)
- What recipients thought donors expected differed by the type of gift received.